



REPORT OF THE IOC 2028 EVALUATION COMMISSION

LOS ANGELES 2028



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A wide-angle photograph of a city skyline, likely Los Angeles, featuring prominent skyscrapers like the US Bank Tower. The image is overlaid with a semi-transparent purple and blue gradient that fades from the top to the bottom. The word "INTRODUCTION" is centered in a large, white, sans-serif font.

INTRODUCTION

INTRODUCTION

Recognising the unique opportunity of having two outstanding candidate cities for the Olympic Games 2024 (Paris and Los Angeles), the 130th IOC Session, at its meeting in Lausanne on 11 July 2017, approved a proposal to simultaneously award the Olympic Games 2024 and 2028 at its meeting in Lima, Peru on 13 September 2017.

The Session's decision was contingent upon the following steps being taken:

- The opening of a Candidature Procedure 2028 between Paris and Los Angeles only and the declaration of a city as candidate for 2028
- The creation and publication by the IOC of a Host City Contract 2028
- The appointment of an IOC Evaluation Commission to analyse the 2028 candidature
- The conclusion of a Tripartite Agreement between the parties concerned
- The ratification of the Tripartite Agreement by the 131st IOC Session, thereby electing one city for the Olympic Games 2024 and the other city for the Olympic Games 2028.

On 31 July 2017, Los Angeles announced its intention to become a candidate for the Olympic Games 2028.

In accordance with the Olympic Charter, the IOC President appointed an IOC Evaluation Commission 2028 by asking the IOC Evaluation Commission 2024 to extend its mandate to incorporate this task.

The Los Angeles Candidature Committee 2028 (LA 2028) was asked to submit the following information to the IOC by 18 August 2017 :

- An assessment of the extent to which the Games project presented as part of its candidature for the Olympic Games 2024 would remain valid for the Olympic Games 2028 and an indication of any expected change, including any impact such change is expected to have on Games operations and budget;
- In relation to the Olympic Games 2028 (using as a reference the list provided in the Candidature Questionnaire for the Olympic Games 2024) the following key guarantees:

- G 1.1** Compliance with the Olympic Charter and Host City Contract
- G 2.1** Undertaking to sign the Host City Contract
- G 2.32** Safety and Security
- G 2.20** Venue Use Agreement for Olympic Village
- G 3.5** OOCG Financial Shortfall

In compliance with the terms of the Host City Contract 2028 which was published on the IOC's website on 31 July 2017, Los Angeles is required to submit all remaining guarantees within 18 months of the election of the Host City 2028.

- The Joint Marketing Programme Agreement (JMPA) agreed between Los Angeles 2028 and the USOC to accommodate the commercial arrangement related to hosting the Olympic Games 2028.

This report of the IOC Evaluation Commission 2028 focuses solely on changes to the Los Angeles proposal since the release of the IOC Evaluation Commission 2024 report on 5 July 2017, as well as on the consequences of awarding the Olympic Games 2028 eleven years out.

Any matter not addressed in this report is covered in the report of the IOC Evaluation Commission 2024, including the accompanying video and annexes ([accessible here](#)) which remains valid.



LOS ANGELES 2028

LOS ANGELES 2028



KEY FACTS AND FIGURES

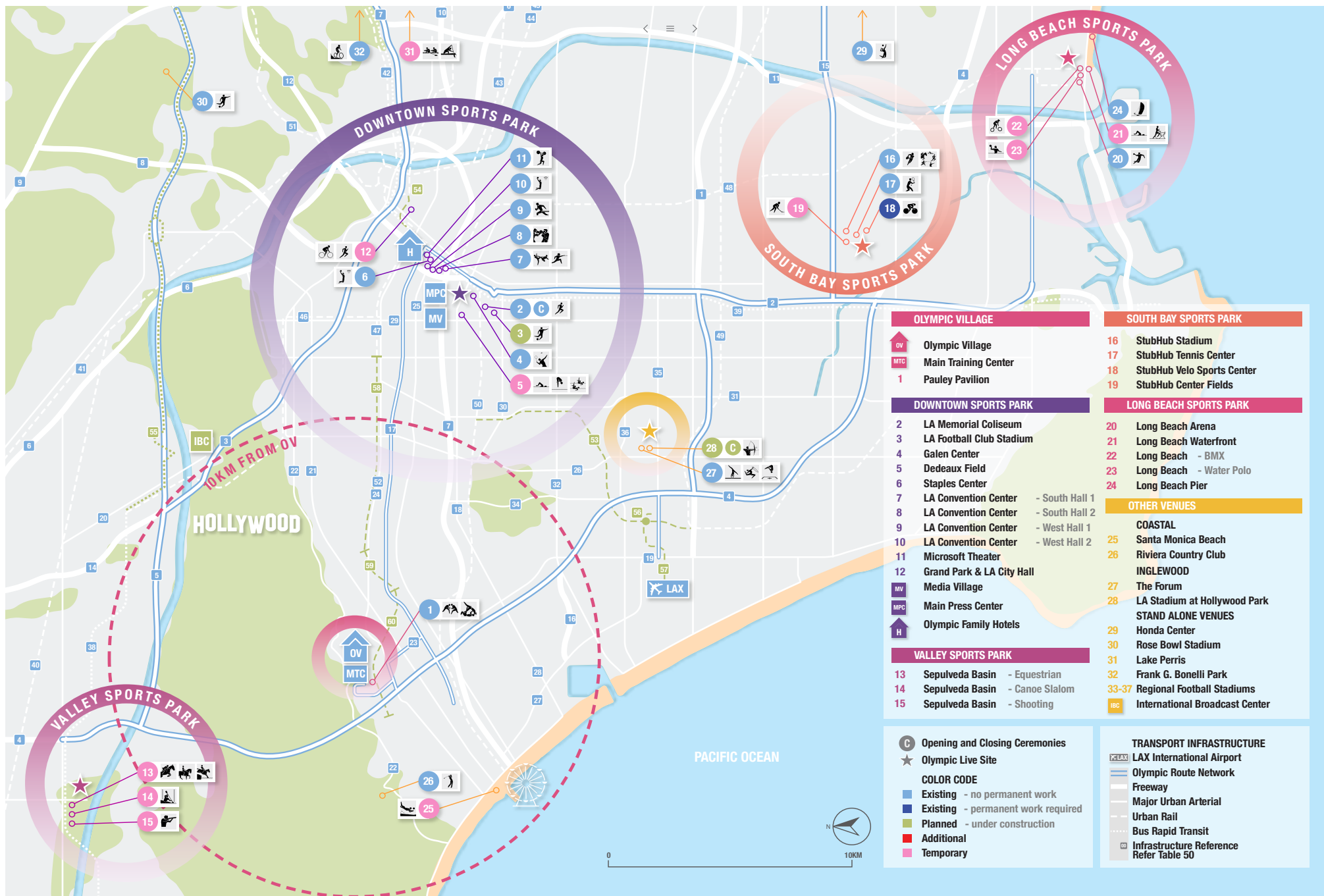
- No changes to 2024 venue masterplan
- UCLA confirmed as Olympic Village
- Continued strong support from all levels of government
- 83% support from Angelenos for the Olympic Games 2028
- Additional USD 7.5 billion to be invested in transport infrastructure by 2028
- 11 years to engage with youth and the wider community to promote sports and the Olympic Games

SUPPORT FOR THE OLYMPIC GAMES 2028

- In a letter dated 18 August 2017, the United States Government expressed its support and a “commitment of the US Government to ensuring the delivery of a successful Games” and has confirmed that the guarantees and sentiments communicated on 9 May 2017 in support of a 2024 Games would also apply to a 2028 Games.
- On the State level, the authors of the Bill in support of the LA 2024 Games have committed to work on similar legislation for a 2028 Games which would include an Olympic Games Trust Fund that would authorize financial support up to USD 250 million from the State of California should the Olympic Games result in a deficit.
- By a unanimous 12-0 vote on 11 August 2017, the Los Angeles City Council approved the Host City Contract 2028 and the 2028 OCOG shortfall guarantee and expressed its strong support for LA to host the Olympic Games 2028.
- A public opinion poll conducted by the Thomas and Dorothy Leavey Centre for the Study of Los Angeles in July 2017 shows 83 % support of Angelinos for Los Angeles to host the Games in 2028.

VENUE MASTERPLAN

- LA 2028 has confirmed that there would be no changes to the 2024 Venue Masterplan for a Los Angeles 2028 Games.
- Whilst the dates for the Olympic and Paralympic Games in 2028 are dependent on further discussions with key venue partners, LA expects the dates to be during the window identified in the 2024 Games (Olympic Games : 19 July – 4 August ; Paralympic Games : 18 August – 29 August).



SPORTS PROGRAMME

For planning purposes, LA 2028 has been advised to use the list of sports to be included in the Olympic Programme for the Olympic Games 2024 to be determined during the IOC Session in Lima and the list of events for the Olympic Games Tokyo 2020, excluding the sports and events that Tokyo 2020 has selected to add to the programme (baseball/softball, karate, sport climbing, skateboarding and surfing).

In accordance with the Olympic Charter, the IOC will confirm the list of sports to be included in the programme of the Olympic Games 2028 no later than 7 years before the Games and the list of events no later than 3 years before the Games. Any changes will be made in consultation with the relevant parties (OCOG, IFs).

SPORT DEVELOPMENT

To further its commitment to increase youth participation in Olympic sport and encourage more young Americans to get active, LA 2028 OCOG will contribute a maximum annual amount of USD 16 million over a period of 10 years before the Games to youth sports programmes in the City of Los Angeles.

In the event that the Olympic Games 2028 result in a surplus, the IOC has agreed to support the financing of these youth activities by investing its 20% share into the funding of these programmes by the OCOG.

TRANSPORT

LA 2028 has confirmed that the transport plan remains unchanged other than that it would benefit from further advancements in planned transport infrastructure taking place irrespective of the Games.

LA 2028 confirms that up to USD 300 billion is being invested in transport infrastructure projects over a 30-year period as part of a long-term transport development plan of which USD 88 billion was committed by 2024.

Based on a new transport infrastructure initiative that was approved in November 2016 ("Measure M"), LA 2028 estimates that an additional USD 7.5 billion will be invested in new transport infrastructure by 2028. This includes improvements to existing rail lines and roadways and a wide range of traffic management initiatives as well as the full completion of the Purple Line Subway extension connecting UCLA with Downtown Los Angeles.

ACCOMMODATION

As mentioned in the introduction, and in accordance with the Host City Contract 2028, new accommodation guarantees will be submitted within 18 months following the Host City Election.

As there are more than 125,000 existing hotel rooms within 50 km of the Games centre, and 10,000 additional hotel rooms to be delivered by 2028, the Commission believes it is feasible to secure the required 41,000 rooms.

MAIN FINANCIAL TERMS OF THE HOST CITY CONTRACT 2028:

- Overall estimated value of the IOC Contribution to the success of the Olympic Games 2028: USD 1.8 billion (USD 2028)
 - Broadcast related contribution: USD 898 million
 - Estimated value of the OCOG 2028 share of the TOP programme (net): USD 437 million (not including the mobility category)
 - Estimated value of OBS services: USD 340 million
 - Estimated value of transfer of knowledge and IOC assistance: USD 125 million
- Cash Advance: Recognising that it could be challenging for an OCOG to establish sufficient cash flow to support operations more than seven years prior to the Games, IOC will provide a cash advance of maximum USD 180 million to be paid to the OCOG over a five-year period (2018-2022). This cash advance is to be offset against the payment of the broadcast related contribution.
- Financing Youth Activities: The LA 2028 OCOG will contribute a maximum annual amount of USD 16 million over a period of 10 years before the Games to youth sports programmes in the City of Los Angeles. The IOC agrees to support the OCOG in the financing of youth sport activities by investing its 20% of any potential surplus resulting from the Olympic Games into the funding of these programmes.

The Commission notes that LA 2028 has agreed with the City of Los Angeles to provide a first budget update in March 2018 to reflect the terms of the Host City Contract 2028. Based on the fact that there are no changes to the Games plan presented for 2024, no changes have been made to the budget at this stage.

The Commission highlights below a number of factors that will impact financial parameters:

- **Additional revenues / cost saving opportunities:**

- Broadcast related contribution increase of USD 43 million to USD 898 million
- Expected increase of OCOG share of the TOP programme by USD 27 million to USD 437 million
- Potential upside in the IOC contribution 2028 as this does not include the contribution from the “mobility” category
- Longer joint marketing programme period (two additional years) for domestic sponsorship
- IOC commitment to work with LA 2028 to identify cost savings (turn-key solutions, operational efficiencies and other actions)

- **Potential additional expenditures:**

- LA 2028 has committed to an additional expenditure of up to USD 160 million to fund a youth sport programme
- Venue use agreements for 2028 are to be signed and may result in changes

Electing the Host City of an Olympic Games 11 years in advance rather than 7 years naturally creates some unknown factors which could work both to the advantage and disadvantage of the OCOG. The operational planning work done to date by LA 2028, the outstanding inventory of competition venues (which is likely to further increase by 2028) and other physical assets in the City, its major event experience and access to competitive markets, would strongly mitigate any uncertainties.

As mentioned above, a revised OCOG budget will be submitted in March 2018. LA 2028 believes that this budget will be balanced and operationally reasonable and will present no higher risk than the 2024 OCOG budget. The Commission agrees with this assessment and believes that there is a reasonable potential for a surplus in the budget.

As requested by the IOC, LA 2028 has provided the following new guarantees applicable to a Los Angeles 2028 Games :

G 1.1 COMPLIANCE WITH THE OLYMPIC CHARTER AND HOST CITY CONTRACT

In a guarantee letter dated 18 August 2017, the US Federal Government confirms that the guarantees provided on 9 May 2017 for a 2024 Games would also extend to the 2028 Games. This reference to the guarantee letter dated 9 May 2017 includes the US Federal Government's commitment to "respect the Olympic Charter and the Host City Contract, including unhindered access to the United States for all qualified persons presenting valid travel documents".

G 2.1 UNDERTAKING TO SIGN THE HOST CITY CONTRACT

The Undertaking was provided in accordance with IOC requirements. The City of Los Angeles and USOC have confirmed that they are prepared to sign the Host City Contract 2028 without reserve or amendment if the IOC Session votes to approve the Tripartite Agreement.

G 2.3.2 SAFETY AND SECURITY

The US Department of Homeland Security has provided a letter confirming that the guarantees provided for a 2024 Games would extend to a 2028 Games including a commitment that a Los Angeles 2028 Games would receive National Special Security Event (NSSE) designation, which would provide world-leading security expertise, capabilities and resources to augment existing arrangements at no cost to the OCOG.

G 2.20 VENUE USE GUARANTEE FOR OLYMPIC VILLAGE

The venue use guarantee confirms the availability of the University of California, Los Angeles (UCLA) as the Olympic Village (including 17,500 beds) for the 2028 Games in a time period expected to be similar to that of the 2024 Games project (exact dates are still to be confirmed).

G 3.5 OCOG FINANCIAL SHORTFALL

A shortfall guarantee has been provided by the City of Los Angeles in the format requested by the IOC.

According to a report by the City of Los Angeles (dated 9 August 2017), the City of Los Angeles would cover the first USD 250 million of any overrun, the State of California would cover the next USD 250 million and the City of Los Angeles would cover any remaining cost overrun. This mirrors the arrangements that were agreed with respect to the 2024 Games project. As the Senate of the State of California was in recess over the Summer, the required legislation could not yet be passed. However, LA 2028 has received commitments from the authors of the 2024 Games Bill to renew such Bill for a 2028 Games during the immediate upcoming legislative session. It is expected that this legislation will be passed during the first half of 2018, but no later than the end of 2018.

JOINT MARKETING PROGRAMME AGREEMENT (JMPA)

The documents submitted by LA 2028 and the USOC related to the commercial arrangements for the Olympic Games 2028 have been updated to reflect a longer joint marketing period and a revised revenue share for the USOC. The IOC has no major concerns in principle with the duration of this period or the proposed revenue share.

The documents include a number of matters that require further clarification and review with LA 2028 and the USOC prior to final approval by the IOC. On this basis, the IOC recommends that these more thorough discussions should take place after the host city election. The IOC's objective will be to finalise these discussions in the weeks following the IOC Session.

ADDITIONAL GUARANTEES

In its letter dated 18 August 2017, the US Federal Government has confirmed its commitment to work with the OCOG to offer a flexible fast track visa process to all international clients and stakeholders who need to enter the US to participate in Games activities in the lead-up to the Games (G 2.5 Immigration).

The Department of Homeland Security has also confirmed the guarantees already provided in relation to the Olympic Games 2024 with respect to G 2.4 (customs) and G 2.5 (immigration).

OTHER MATTERS

All other comments made by the Evaluation Commission 2024, including those under matters not addressed in this report and listed below, remain valid for a Los Angeles 2028 Games :

- Alignment with city / region's development plans
- Use of existing and temporary venues
- Venue Funding
- Athletes' Experience (including Olympic Village(s))
- Media Experience (including IBC/MPC)
- Spectator Experience
- Paralympic Games
- Legacy use of new permanent venues
- Sustainability
- Impact on the natural environment, cultural heritage and communities
- Community Engagement
- Sports Expertise
- Safety and Security
- Governance structure

CONCLUSION

From the information submitted, the IOC Evaluation Commission considers that the main requirements for Los Angeles to host the Olympic Games 2028 have been met.

The Commission equally concludes that the many opportunities presented by an Olympic Games 2028 in Los Angeles would far outweigh any potential risks of awarding the Games 11 years in advance instead of 7 years.

The Evaluation Commission is confident that Los Angeles and Paris would mutually benefit from the opportunities for collaboration and shared knowledge that would result from a simultaneous award. Although these matters are beyond the scope of this report, the commission would urge the cities to take full advantage of these opportunities and work in partnership with the IOC if they are awarded the Games. Doing so would help identify cost savings and operational efficiencies.

ANNEXES : COMPOSITION OF THE EVALUATION COMMISSION 2028

CHAIR	Patrick BAUMANN	IOC Member	SUI
EVALUATION COMMISSION	Ugur ERDENER	IOC Vice President	TUR
	Nawal EL MOUTAWAKEL	IOC Member	MAR
	Habu GUMEL	IOC Member	NGR
	Marisol CASADO	IOC Member	ESP
	Kirsty COVENTRY	IOC Member	ZIM
	Bernard RAJZMAN	IOC Member	BRA
	Mikaela COJUANGCO	IOC Member	PHI
	Poul-Erik HØYER	IOC Member	DEN
	Kereyn SMITH	CEO and Secretary General, New Zealand Olympic Committee	NZL
	Duane KALE	IPC Member-at-Large	NZL
EX-OFFICIO OFFICER	Andrew RYAN	ASOIF Executive Director	GBR
OLYMPIC GAMES ADVISORS	John MCLAUGHLIN	Finance	CAN
	David STUBBS	Sustainability	GBR
	Barry O'NEILL	Transport	AUS
	David DESMACHELIER	Security	AUS
IOC ADMINISTRATION	Christophe DUBI	Olympic Games Executive Director	SUI
	Jacqueline BARRETT	Associate Director – Olympic Candidatures	GBR
	Mattias KAESTNER	Head of Candidature Services	GER
	Xavier BECKER	Head of Venues and Infrastructure	FRA
	Hannah BURNS	Head of Candidature Development	CAN
	Helen STEWART	Project Manager	GBR
	Pierre DORSAZ	Project Manager	SUI
	Meghan DAWE	Junior Project Manager	CAN

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